



### **AN AFMC T SHIRT GOES COLLECTIBLE**

1. *On Sep 9, 2013, at 9:06 AM, "TourMaster Rich" wrote:*

I want one of those AFMC shirts....no one told me there would be shirts.....I don't have a 2013 AFMC shirt given the miss on that item in Arizona....I promise a Croatian shirt in exchange.

2. *At 1:14 PM, Jay wrote:*

Check EBay for shirts, may be pricey due to collectability!

3. *At 2:18 PM, Gator wrote:*

Hi Rich. I have in my possession the only two remaining highly-sought-after "overrun-shirts" for the sanctioned *2013 AFMC Vermont Fall Run*, designed by noted creative artist Boston Rob, depicting the original top-down graphics of bike and rider (photo attached). I would be only most happy to offer one of them to you, our esteemed, highly respected, and sorely missed tour-master emeritus. One is "Large" and the other is "Extra Small." Which would be your preference? Gator.

4. *At 2:24 PM, Rich responds:*

My preference is to have the Artist send me the graphic or let me order an 3XL for me and an XL for my buddy Arthur. You can give the Large to Jay Ladd and the XS to your cat.

5. The Artist responds:

The run of T Shirts was a limited production by an independent press company. The plates have been destroyed and the price was paid in many ways by those that attended the run. I have spoken with your attorneys and even they are now dropping the case as you specifically sent me your shirt size before backing out of the ride due to a car issue....yes, a CAR issue of of all things.

What were some of the hardships, you ask? First of all, your backing out meant that we didn't hit the minimum for a price break on the T Shirts. This wasn't Cafe Press for heaven's sake. Given the instant collectability and heavy interest from Chinese copy cat manufacturing companies, it was a price worth paying.

Secondly there was the weather. Sure those Equinox photos look good, but do you know how cold it was? Easily 57 degrees on the summit. And windy. And some of us didn't bring sun block.

And the food. Knowing the premium to be paid for the shirts, these few hardy souls made do by eating the meager offerings found at Barbara's & Jean's pantries. Have you ever had to eat beef tenderloin without sauce?! These poor souls did.

So you have to ask yourself: WWKD\*. Exactly. That is why a precedent cannot be set here. We must uphold the sacred and exalted standards of the AFMC. If we make an exception for even one of your position, everyone (Kevin, e.g.) will want one.

Arthur, by the way, has reached an out of court settlement. But take heart, my brother - the planning is already underway for next year's Fall Run & corresponding T Shirt.

(\*what would Kevin do)

6. Touché (or is it Touchy?):

Not to worry, today I designed my Dalmatian Coast T-shirt so I see no problem knocking off your Fall ride shirt. ... Probably at lower cost. I plan to flood the market so don't be surprised if you see it on some Syrian refugees as the Jordanians give them cheap goods to wear.

Tourmaster Rich and the Hole in the Copywrite Gang